



The All New, M930 In-Vehicle GSM Communicator from Motorola with Colour Display

Introducing the latest GSM Car Phone from Motorola – the M930. We've upgraded our Car Phone product line to keep our promise of unparalleled quality and constant progress to our wireless partners. The M930 has ALL of the benefits of your current M900 GSM model with additional features: it's application ready for tracking and multimedia; it has a high-resolution, full color display, and brings you enhanced radio performance for all your on-the-go needs.

Let's drive business

Offering an in-vehicle communication experience far superior to any other, Motorola's M930 delivers seamless integration between your vehicle and business needs, so you can stay connected wherever you are, whenever you need it. The M930 is the ultimate mobile solution for reliable, easy-to-use voice & data communication.



Who - can benefit from the M930?

The need for greater connectivity on-the-road has never been more important!

- **Commercial Enterprises such as:** Corporations, Rental Car Companies & Fleet Management Organizations
- **Public Services such as:** Transportation & Emergency Users
- **Small Medium Companies:** Private-Users

What - does the M930 deliver to our wireless carrier partners?

Deliver differential advantage with a unique product offering, safer and simpler way to communicate when on-the-move!

- **Increase ARPU** up to 15% for those who are constantly on-the-move
- **Reduce churn rate & Gain competitive edge** by offering a complete suite of innovative mobile communication services
- **Stay at the forefront of industry-leading technology** and meet your subscribers' demands for increased connectivity
- **Provide the ultimate legal solution** for the ban on handsets while driving
- **Increase customer base** by converting car kit users to a complete hands-free solution

Why - do end-users choose the M930?

Stay Connected when every minute counts!

- ☑ **Safety:** Stay Focused – Keep your hands on the wheel and your eyes on the road
- ☑ **Convenience:** Stay-In-Touch – Make important business decisions without even knowing you are away from your desk!
- ☑ **Performance:** Stay Connected - Superior audio quality and enhanced network coverage to keep you connected on-the-move!
- ☑ **Legal:** Stay Legal - Don't let your employees drive without a hands-free connection!



Key Features	M900	M930
Audio Quality: Full-duplex, ambient noise suppression & echo cancellation	✓	✓
Unique Smart Key: Call Management & Voice Activation (Unique patented Blue VAD "Smart Key" button)	✓	✓
Extended RF Power: Extended Network coverage using external antenna	✓	✓
High Resolution Display: Easy reading from far away	<ul style="list-style-type: none"> ▪ 4 Grey scale illuminated graphical display 96x65pixels ▪ Adjustable backlight & contrast display 	<ul style="list-style-type: none"> ▪ 64k CSTN color iconic display 160x128 pixels ▪ Automatic adjustable backlight & contrast display
Speech Recognition: Voice Activation name & number dialing, plus menu Voice commands in multiple languages	✓	✓
Private Mode Operation: Optional external handset for private calls	✓	✓
Radio Performance: Max output power 2 Watt	GSM, GPRS	GSM, GPRS, EDGE
Data Transmission: Transfer e-mails, faxes and files	85.6kbps (download)	236.8kbps (download)
Local Apps, Multimedia & Content download: Images, Themes, Audio Files & Java Applications	-	Up to 8MB downloadable free memory
Customization: Allocate shortcuts to specific keys	2 customizable keys	6 customizable keys
Browser: WAP	M.I.B 2.0	M.I.B 2.2